



INNOVATIVE IDEAS FOR YOUR

WEBSITE



BRIGHTER COLORS

Minimalism is out. Bold is in. Work with your designer to create an amazing, bright color palate that reflects the passion that you have for your company. One word of warning: pay attention to color theory or your bold can become brash.



CUSTOM FONTS

With the prominence of fonts such as Helvetica and Avenir, brand new fonts will certainly catch the eye of the visitors to your site. Working with a designer or typographer can result in a stunning font customized for your business.



WEARABLE INTEGRATION

"Wearables," such as the Apple Watch and smart watches, are creating a demand for websites that work on the small screen. If your website is frequently used for a service, such as paying a bill or requesting a ride, a wearable function would go far.



MORE VIDEO, LESS IMAGE

Invite your visitors to take a sneak peek into the world beyond the homepage. Create interesting videos that showcase your team, your product, or your business. These can even go on your homepage and get visitors engaged in what you're offering.



INTERESTING NAVIGATION

No longer does your navigation have to be at the top left of your homepage. As long as it is still obvious and intuitive, you can experiment with exactly how your visitors are able to jump to all of the pages on your website.



CONTACT NATIV3

One of the most innovative things that you can do for your website is hire a webdesign company that cares as much for the success of your site as you do. Nativ3 is one of those companies.